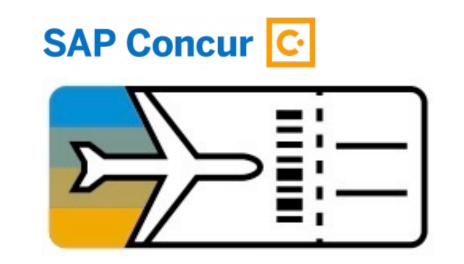
# **REQUEST REDESIGN**

By Alexandr Barsuk



## LEGACY UI

Administration - 1	Administration -   Help -
C. CONCUR Requests Travel Expense Invoice Approvals ≡ + Profile +	C CONCUR Requests Travel Expense Invoice Approvals ≡ + Profile + 👤
Manage Requests Create New - Process Requests Quick Search Budget Insight Purchase Requests -	Manage Requests Create New - Process Requests Quick Search Budget Insight Purchase Requests -
Request Name: Dinner with a client in NY       Delete Request         Purpose: This is an important client and a huge deal is on the line.       Start         Request Name       Segments       Expenses       Approval Flow       Audit Trail         Request Name       Request Policy       Start Date       End Date       Or/OS/2015       End Date         Dinner with a client in NY       Cash Advance Request Policy       Start Date       Or/OS/2015       End Date         Dinner with a client and a huge deal is on the line.       Comment       Or/OS/2015       End Date       Or/OS/2015         Cash Advance (2)       Cash Advance Amount       Cash Advance Comment       East Advance Comment       East Advance Comment	Request Sa37H       Returns * Prict / Email * Dela Request       Schart Request         Breast Header       Segments       Expenses       Approval Flow       Audit Trail         Add Segment       Control or create segment       Control or create segment       Control or create segment       Control or create segment         Cick icon to create segment       Control or create segment       Control or create segment       Control or create segment       Control or create segment         Cick icon to create segment       Control or create segm
Cash Advance Amount     Amount in USD     Cash Advance Comment       300.00     EUF     \$\$55.26       This is dinner with the original client's partner. Also of grave importance to the deal.	Return Date: 03/17/2015 Depart at  06:00 pm Comment

# EARLY USABILITY TEST RESULTS

## **How Are We Doing?**



## VISION

Deliver a much improved user experience for Request users through simpler IA & UI, and smoother integration with Travel, Expense, and Invoice products.

# DESIGN PRINCIPLES

Clean and simple UI

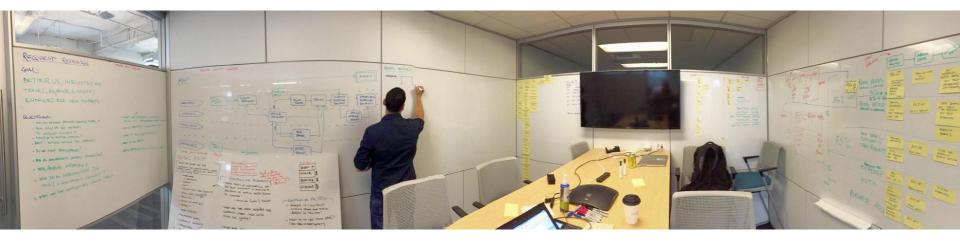
Seamless

Focus on essentials

Details matter

Delightful

## UNDERSTANDING THE PROBLEM SPACE



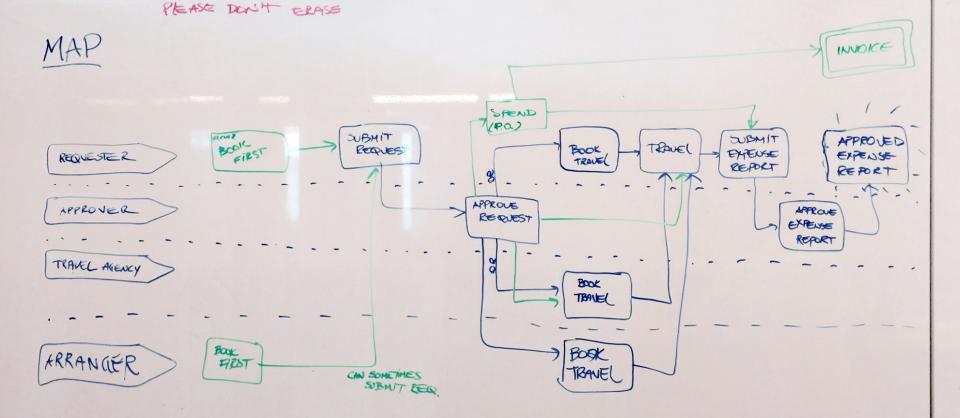
## PERSONAS

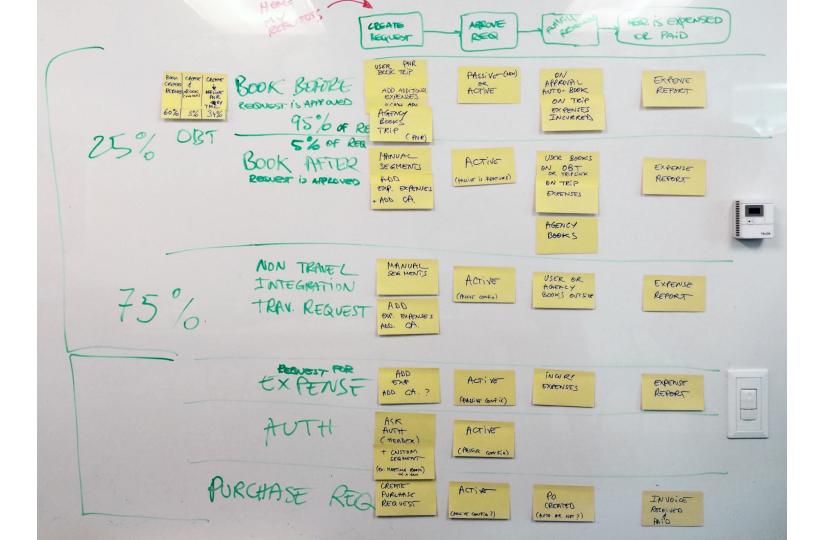
Requestor

Approver

Arranger

Travel Agent





## PAIN POINTS & SUCCESS METRICS

Poor product integration

Confusing labeling

Unintuitive IA

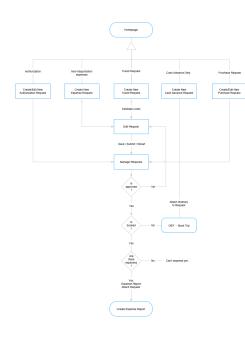
Poor core task completion

Lack of system feedback

## SYSTEM & FLOWS

### BOOK AFTER APPROVAL - FLOW OPTION 1

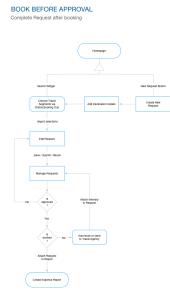
Choose request type, then customize



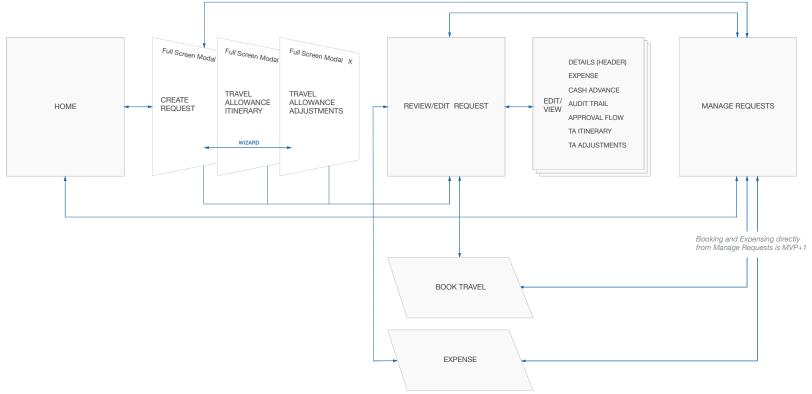
## Homepage Create New Request Non-trasponatio ransportation and Lodging Cash Advance Purchase Recue Create/Edit New Authorization Request Create New Expense Proquest Create New Travel Request Create New Cash Advance Request Create/ Edit New Purchase Request EXPrise Cost Edit Request Save / Submit / Recal Minage Requests аррязнос to Request OBT - Book Trip Are There expenses 7 No Can't expense yet. Attach Request to Expense Report Create Expense Report

BOOK AFTER APPROVAL - FLOW OPTION 2

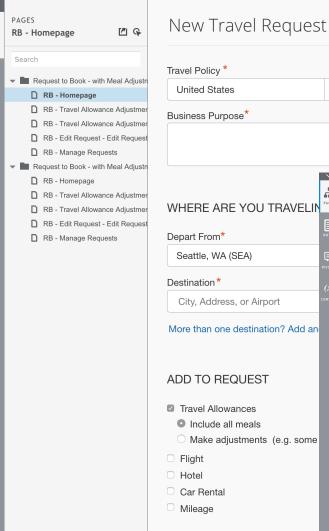
Jump into creation, then choose type



## IA



C. CONCUR. Request Travel Expense	Invoice App Center	CONCUR. Request Travel Expense	e Invoice App Center	C. CONCUR. Request Travel Expense	Invoice App Center	G CONCUR. Request Travel Exp	pense Invo
Manage Requests Create a Request				Manage Requests Create a Request		Manage Requests Create a Request	
Create Request Nam	DESI	GN		Create a Request		New Travel Request Request Name*	
Business Pun			Policy*		Policy*		
Business Purpose*			Business Purpose *		Business Purpose *		
Travel Request Non-Travel Expenses P	Purchase Request						
WHERE ARE YOU GOING?							
Departure*	Depart*	Travel Request Non-Travel Expenses F	Purchase Request	Travel Request Non-Travel Expenses	Purchase Request	WHERE ARE YOU TRAVELING TO	)?
Seattle, WA (SEA)	05/01/2017 Morning ‡						
Destination*	Return*	PLAN YOUR TRIP		BUILD YOUR TRAVEL REQUEST		Depart From*	De
City, Address, or Airport	dd/mm/yyyy Evening 🛱			Roundtrip One Way Multi-City		Seattle, WA (SEA)	0
+ More than one destination? Add another.		Roundtrip One Way Multi-City				Destination*	Ret
WHAT DO YOU NEED FOR THIS TRIP	?			From		City, Address, or Airport	0
This is a simple authorization. What's that?		Gity or Airport*	Depart*	City or Airport*	Depart*	+ More than one destination? Add another	r.
○ Transportation and Lodging		Seattle, WA	05/01/2017	Seattle, WA	05/01/2017		
Hotel				+ Taxi to airport × Flight (	(Roundtrip) ×	INCLUDE BASICS	
☐ Flight		⊕ Transportation					
		<ul> <li>⊕ Expenses</li> <li>⊕ Cash Advance</li> </ul>		A To		<ul> <li>Individual Meals</li> <li>Every meal</li> </ul>	
Car Rental				City or Airport*	Return*	<ul> <li>I have exclusions</li> </ul>	
Taxi		П		New York, NY	05/04/2017	Hotel	
Parking		City or Airport*	Return*	We added some stuff. X to remove. + to add more.		Flight	
			05/01/2017	Taxi from airport × Hot	el × Meals × Ta	Rental Car	
Other Expenses					Ground Transportation		
Meal Allowances (3 Days Included)		Expenses		End of Travel		Cash Advance	
⊕ Cash Advance		⊕ Cash Advance					
		Create Reguest		Create Request			
Continue		Create Request				Continue	



đ.

PAGES

E

## PROTOTYPING &TESTING C- CONCUR Requests Travel Expense Invoice App Center RB - Edit Request - Ed... 🖆 🗣 Manage Requests Request to Book - with Meal Adjustr Trip to - \$1582.20

Print/Share -

EXPECTED EXPENSES

Request Details 
Attachments 
Add Cash Advance

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PAGES

Search

RB - Homepage

RB - Travel Allowance Adjustme

RB - Travel Allowance Adjustmer RB - Edit Request - Edit Reque

RB - Manage Requests

Request to Book - with Meal Adjustr RB - Homepage

RB - Travel Allowance Adjustmen RB - Travel Allowance Adjustme

RB - Edit Request - Edit Reques RB - Manage Requests

Add	• Edit	Copy Allocate	Delete	
О	xpense type	Dates	Description	Estimated amount
□ Tr	ravel Allowances	May 18 - 20, 2017	3 days, Estimated \$75/day	\$225.00 Estimated
□ FI	light	May 18 - 20, 2017	Seattle, WA to - Roundtrip	\$425.00 Estimated
□н	lotel	May 17 - 19, 2017	2 nights,	\$682.20 Estimated
□ c	Car Rental	May 17 - 19, 2017	3 days (Airport Pickup/Return)	\$250.00 Estimated
				\$1582.20

Estimated Total

Help -

Profile -

Delete Request

# TEST RESULTS

## How are we doing?

Request Redesign v2 🕨

Request Redesign v1 \*\*

Travel Request (Current)\*

Absolute Winner!

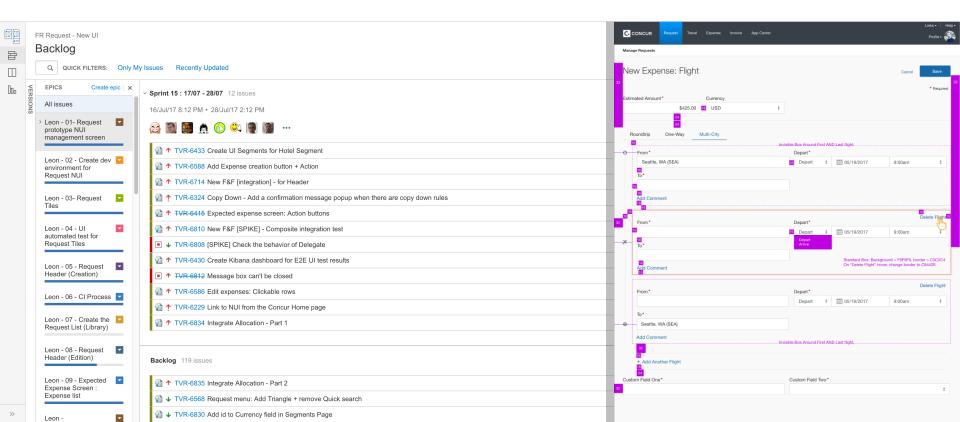
**Requires A Few Tweaks** 

Needs A Rescue

**Completely Bombed** 



# GETTING IT BUILT



## WORK IN PROGRESS

## **PROJECT: APPROVALS - INFORMATION ARCHITECTURE (IA) AND ITEM LIST REDESIGN**

## GOAL

Streamline the approval process for approvers by: - reducing redundancy in the lA to simplify user's marigation experience - provide an optimized view into the work the approver make good decisions - reduce the time it takes an approver to do their job

## IA OPTIONS - CURRENT

As is live today. Contains redundancy by showing the same list of to-be-approved items on two different pages. Also, always lands on the Expense tab, forcing users to have to click again if approval is needed elsewhere.



## IA OPTIONS - ALTERNATIVE 1

Pro: Removes redundancy by cutting product-specific list pages. All lists live within corresponding tabs on the Approvals Home page. Con: Still always lands on the Expense tab, forcing users to have to click again if approval is needed elsewhere.

## Appr...epage Appr...Home Appr...e Tab



## IA OPTIONS - ALTERNATIVE 2 - Preferred By UX

Pro: Removes redundancy and the default tab issue. Provides approvers with a summary view into new and high priority items in need of attention. Con: Will require us to build the new Approvals home page.

## Appr...epage Appr...Home Appr...st List



### **APPROVAL HOME - EMPTY STATES**





## REQUEST LIST PAGE - NEXT GEN

Appro...extGen Appro...extGen

## THANK YOU

Please reach out for a more detailed walk-through of this work or if you have any questions. <u>alex@door51.com</u> | 650.440.1281